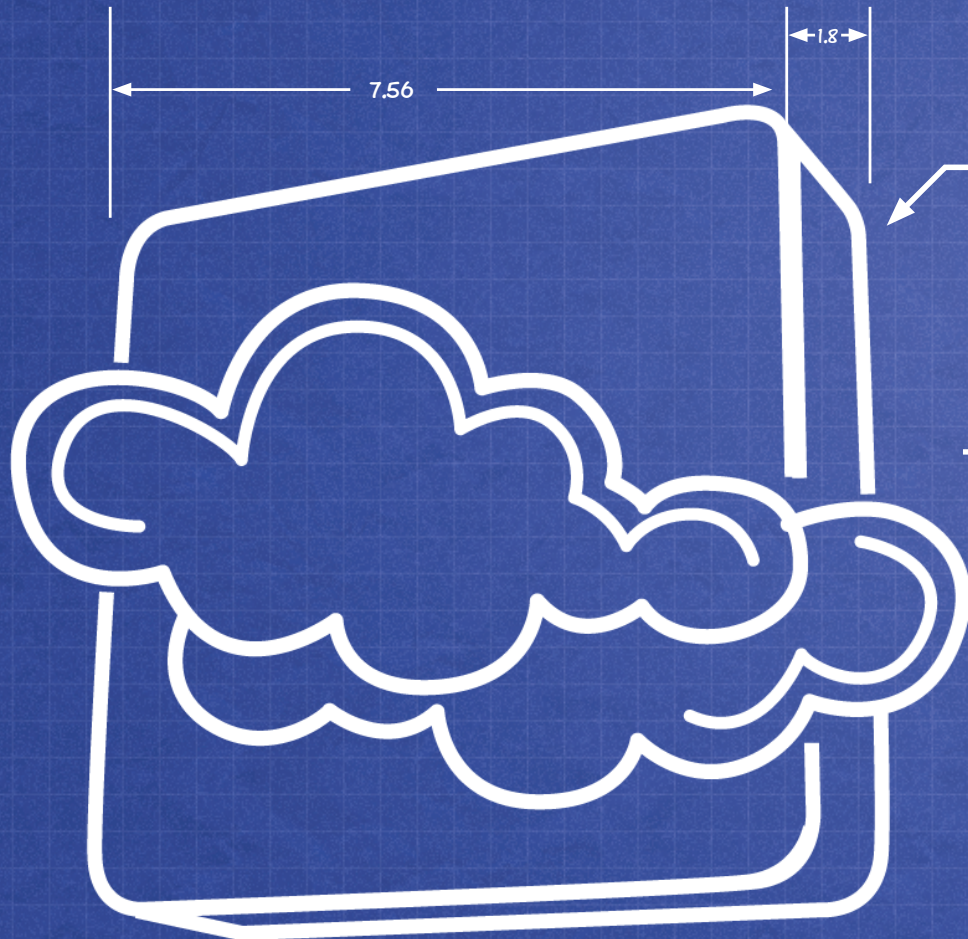# BUILD
A BETTER BUSINESS

8 REASONS YOU WILL LOVE THE CLOUD

trapp online
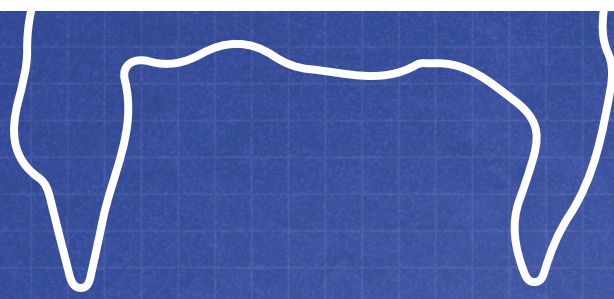
WHY THE CLOUD?

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TODAY'S INCREASED MOBILITY DEMANDS A NEW WAY TO ACCESS AND USE YOUR SOFTWARE.

SaaS and online applications promise much but fail to deliver the full functionality, speed and security of your locally installed software.

Don't lose hope! The cloud can give you both.

IT'S NOT COMPLICATED

Moving to the cloud is easy with a dedicated, experienced cloud hosting partner.

Mobility, accessibility, and flexibility define Trapp Online's ground-breaking, built-from-scratch IT infrastructure.

FREEDOM

Impress customers by putting all of your data where you can access it from one central location—on your own custom cloud server. When a customer comes to location A to have his taxes prepared in 2014, then visits location B in 2015, you'll pull up his file on the spot!

1	Efficient and effective collaboration with simultaneous access
2	Increased client satisfaction with remote support
3	Reduced travel time & expenses
4	Increased efficiency through live access to company files

MOVE TO THE CLOUD	REASON # 1: FREEDOM

Move up to the Cloud for easy access to your software, anytime, anywhere you have an internet connection. Break free of your desk during tax season. Head home before dark and finish up after dinner.

Stop shuffling thumb drives and important documents back-and-forth! Give your bookkeeper remote access to your files.

MOBILITY

Take your software on the go! With Trapp Online's cloud solutions, you can log in to your software from anywhere with an internet connection!

1 Superior functionality to other web-based apps

2 iOS and Android compatible, accommodating all mobile and tablet users

3 Effortless communication between office-based and remote or on-site employees

MOVE TO THE CLOUD	REASON # 2: MOBILITY

In today's fast paced, on the go business world, having access to your key applications and files on demand can be the difference in taking your business to the next level and outpacing your competitors.

PRODUCTIVITY

Tackle tasks like never before. From streamlined communication to expanded access, the cloud allows you to collaborate with your team in ways you've only dreamed of.

1. Simultaneous access by multiple users
2. Improved response times thanks to synchronized updates
3. Central location for data storage
4. Improved performance due to less competition for resources

MOVE TO THE CLOUD	REASON # 3: PRODUCTIVITY

In today's fast paced, on the go business world, having access to your key applications and files on demand can be the difference in taking your business to the next level and outpacing your competitors.

LOWER COSTS

Cutting costs doesn't mean cutting corners when you choose our cloud solution.

Trapp Online's Advanced Cloud Data Security and unique data center architecture require less IT support than less secure environments. The resulting operational efficiencies from this exceptionally stable environment enable Trapp Online to offer dedicated servers at a shared server price—affordable for small business.

1. Reduced CapEx with affordable monthly pricing

2. Enterprise level computing power while minimizing IT and physical storage expenses

3. Simple pricing model for add-ons, additional users, or more storage space

4. Support team included at no additional cost to you

5. Dedicated servers at a shared server price

MOVE TO THE CLOUD	REASON # 4: LOWER COSTS

With Trapp Online, you never have to worry about the surprise of spending thousands of dollars on a new server or other infrastructure and hardware. Our clients will always be running on the best, most up to date hardware at no additional cost to them.

Stop spending time and money on IT professionals to fix or maintain your network and systems, Trapp Online will handle all of that for you.

PEACE OF MIND

Taking steps to protect your data isn't only smart, it's absolutely necessary. The devastation from a natural disaster can be felt for months beyond the storm. Businesses need to either be prepared, or face data loss or service interruption. Our data center location in Phoenix, Arizona gives your data an advantage because of our low risk of natural disasters.

Save Money **Save Time** **Peace of Mind**

We believe in offering the best and nothing less. That's why you'll receive all of these benefits as standard features of your cloud:

- Dedicated servers
- Advanced Cloud Data Security
- Proprietary Network Architecture
- Impeccable Customer Service

With our background in accounting technology, we set a high bar for security. We didn't see the level of security that we believe is necessary in the cloud, so we invented it. Today, our cloud solutions are recognized as the industry's most secure

1. Nightly backups, in addition to a 7 day rolling back up
2. Certified, SAS 70 type II, and SSAE 16 SOC Type II, Tier III data center.
3. Multiple-level firewall system designed to minimize security risks
4. Banking industry security standards
5. Continuous system monitoring to keep your data safe

MOVE TO THE CLOUD	REASON # 5: PEACE OF MIND

Other cloud providers will oversubscribe servers, which don't guarantee that you'll be able to use your cloud when you need it. We do things differently – better, even. Using a dedicated hosting service like Trapp Online offers the benefits of high performance, security, application stability, and control.

FLEXIBILITY

Work how you want to, where you want to, and with whatever software or plugins you need! Your cloud is made-to-order.

Our cloud solution is truly one-of-a-kind.

No two clouds are exactly alike, and your cloud solution can be built to fit your precise needs.

1 Greater flexibility making application integration easier to accomplish and maintain

2 Application Service Providers can offer industry-specific or integrated solutions in a stable environment

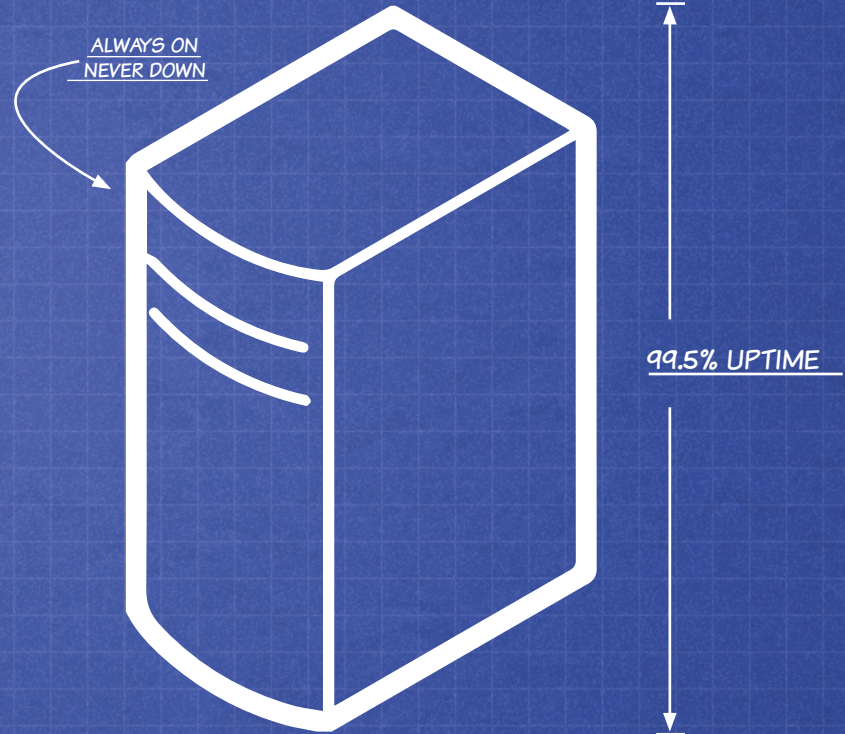| MOVE TO THE CLOUD	REASON # 6: FLEXABILITY

We'll tailor your cloud to work in harmony with all of the applications you need -- other cloud providers just can't do it. We are the only solution that integrates with all third party apps like Fishbowl, Create-a-Check and more.

RELIABILITY

When you're ready to work, your cloud will be there. Dependable, reliable connectivity is paramount to doing good business, and we've covered the bases.

Trapp Online has worked tirelessly to develop and build a customizable internet mesh that provides an incredibly reliable and constant internet connection geared towards businesses and enterprises.

ALWAYS ON
NEVER DOWN

99.5% UPTIME

1   99.5% uptime guarantee

2   Ultra-resilient Internet mesh comprised of four Internet Service Providers for Internet reliability

3   Isolated network infrastructure, keeping each customer completely segregated from other data center users

MOVE TO THE CLOUD	REASON # 7: RELIABILITY

Reliability, performance and data security are the top concerns of companies doing business on the Internet, and we improve upon all three.

STELLAR SUPPORT

Complete simple tasks like reset your password or manage your users anytime. Need more in-depth help? We have a full support team that is on call for 24 hours a day, 365 days a year, with a live call center available 24 hours a day, Monday through Friday.

1	Online Help Desk available 24/7/365
2	Live, U.S.-based support team to keep your cloud running smoothly
3	Exclusive On-Boarding Specialist to help you transition to the cloud
4	Quick application setups thanks to dedicated environments and experienced technicians
5	Application-specific support teams for specialized, accurate service

MOVE TO THE CLOUD	REASON # 8: SUPPORT

We're proud of the fact that Trapp Online is 100% U.S.-based, and we feel that it's one of the reasons we are able to provide such high-quality support.
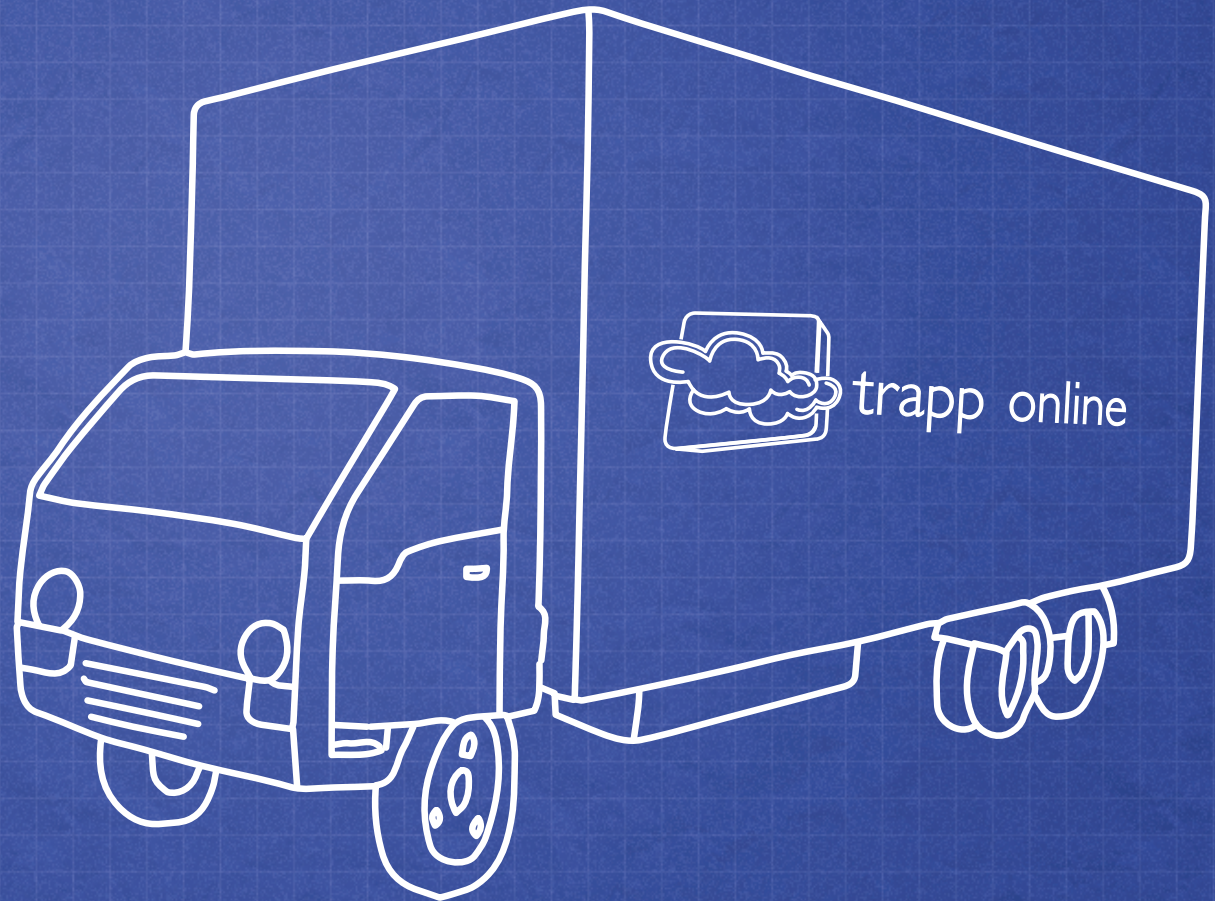
HOW DO I MOVE TO THE CLOUD?

There's one more thing we'd like to mention. When you move your software to a Trapp Online solution, your first thirty days are free. Cancel whenever you want. But because of the quality of the service we provide, cancellations are something we rarely, if ever see. Getting started is easy. Just click this button below and we'll get you started on your thirty-day free trial.

• Thirty Days Free on a customized, fully functional cloud solution
• No credit card information required, and you can cancel at any time

Do you have a complicated solution? If your technology challenges are a bit more complex, we'd love to learn more about what you need to get done. When it comes to delivering innovative and reliable technology solutions for application hosting in a cloud environment, our capabilities set the industry standards.

Make the cloud a part of your plan.

Small to medium businesses gain significant economic, operational and security advantages by hosting applications and IT infrastructure on the cloud. We are experienced, innovative, affordable and we've created a solution and level of security that you can't find any place else.

trapp online

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